

# 38th Annual International Conference of the IEEE Engineering in Medicine and Biology Society



## EXHIBITOR PROGRAM



Disney's Contemporary Resort at Walt Disney World® Resort  
Lake Buena Vista (Orlando), Florida USA  
August 16-20, 2016

### Why Exhibit at EMBC 2016?

- **2,500+** biomedical researchers, engineers, clinicians and policymakers from across industry, government and academia
- Single point access to the latest advances in **biomedical technologies** and their application
- Invited symposia and workshops providing a "first look" into emerging areas of **healthcare innovation**
- A chance to meet and cultivate the **next generation of top biomedical engineers** through "Lunch with Leaders" and "Leadership Recognition" award luncheons
- Possible links to a **real world market**
- Attendee Demographics\*  
**2,295 Attendees from 54 countries** and 792 organizations.  
*\*Data from previous meetings*

### Exhibiting Benefits

- Connect with a global network of biomedical products and customers, including the key purchasing decision makers.
- Learn about emerging technology opportunities of strategic importance to your business.
- Identify and recruit the best and brightest talents to engage with your organization.
- Discover new markets or areas of business for your current products.
- Identify new opportunities or partnerships to create, test and validate new products including interactions with young and energetic startups.

### Contact Information Partnerships and Exhibit Sales

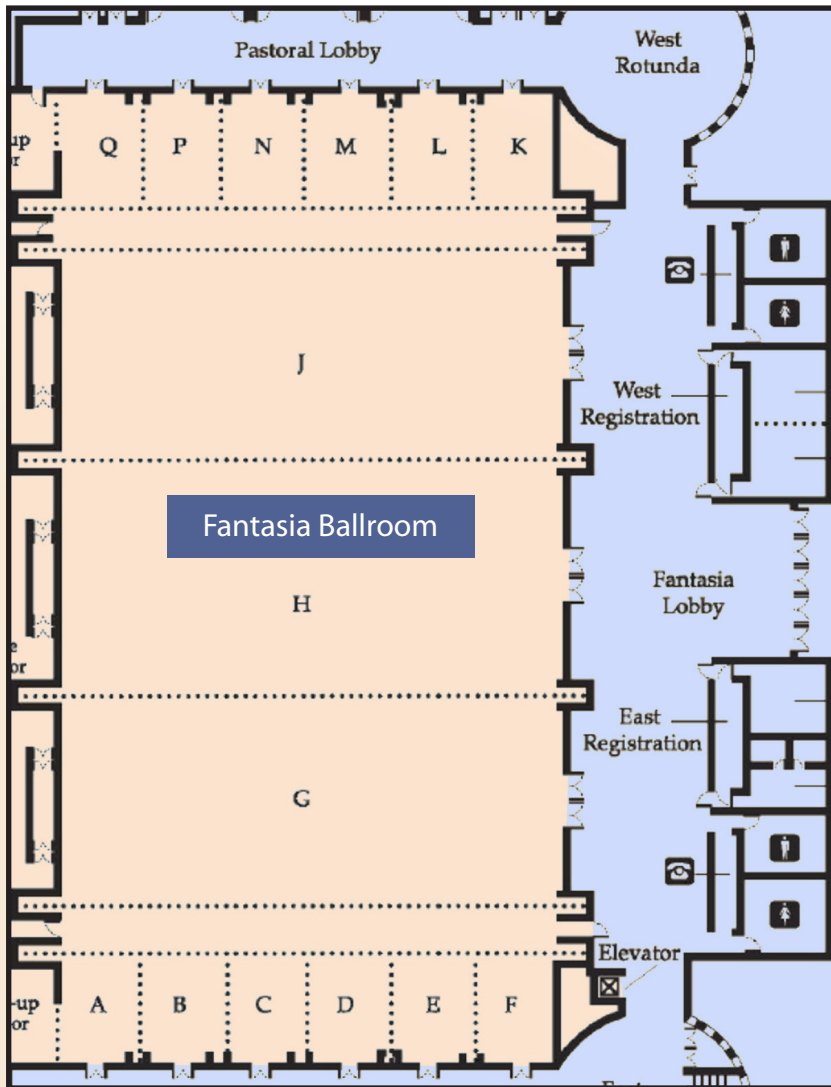
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Partnership Form can be downloaded from <http://embc.embs.org/2016/exhibitors>

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## Exhibitor Prospectus



## FANTASIA BALLROOM

Disney's Contemporary Resort  
at Walt Disney World® Resort

Lake Buena Vista (Orlando)  
Florida, USA

### Specifications

Square Feet	<b>44,250</b>
Width	<b>150</b>
Length	<b>295</b>
Ceiling Height	<b>26</b>
Theatre Style	<b>4,050</b>
School Room	<b>2,280</b>
Conference	<b>X</b>
U-Shape	<b>X</b>
Banquet Rounds	<b>2,420</b>
Reception	<b>3,850</b>

### Non-Profit:

\$1,500 before May 6, 2016    \$1,800 after May 6, 2016

*\$300 credit for repeat non-profit exhibitors*

- 10' x 10' exhibit space
- 3 complimentary "exhibitor only" badges
- Dedicated exhibit hours
- Product or company recognition in the conference program

### Exhibitor:

\$2,500 before May 6, 2016    \$3,500 after May 6, 2016

*\$500 credit for repeat exhibitors*

- 10' x 10' exhibit space
- 3 complimentary "exhibitor only" badges
- Dedicated exhibit hours
- Product or company recognition in the conference program