

Welcome to EMBC'16!

Welcome to EMBC16 at the Disney Contemporary Hotel near Orlando Florida!

The IEEE Engineering in Medicine and Biology Society proudly presents this outstanding conference dedicated to *Empowering Individual Healthcare Decisions through Technology* which builds on the tremendous strengths of IEEE EMBS members in biomedical health care devices and analytical tools as they impact Precision Medicine and advance Human Health.

The conference highlights 9 outstanding speakers, starting with the conference keynote speaker, Dr. Eric Green, the Director of the National Human Genome Research Institute at the NIH. We also present 4 conference Symposia with a total of 12 speakers We will highlight each day's keynotes in our daily messages to you.

The conference mixes traditional and innovative activities.

Among our traditional activities are keynote talks and symposia, oral and poster sessions, invited topical sessions, lunches for students, meetings with WIE and journal editors, and pre-conference workshops.

IGNITE Poster Sessions are new for EBMC16. Not only are posters presented for an entire day, but each poster presenter introduces her or his poster for 2 minutes to excite the audience. This is followed by an extended poster session, with light snacks, to maximize everyone's opportunity to discuss the work that has been done. We think you'll like the widespread use of this format and be able to learn just as much if not more than from traditional oral sessions.

The new *Personal Health Challenge* on Friday evening and Saturday is also new and is aimed at students and young professionals who will showcase their cutting edge innovations and participate in highly interactive session with professionals to advance their skills for future entrepreneurial careers in biomedical engineering.

You can find a link to each day's highlights at this web site: http://embc.embs.org/2016/