EXHIBITOR PROGRAM
Disney’s Contemporary Resort at Walt Disney World® Resort
Lake Buena Vista (Orlando), Florida USA
August 16-20, 2016

Why Exhibit at EMBC 2016?

- 2,500+ biomedical researchers, engineers, clinicians and policymakers from across industry, government and academia
- Single point access to the latest advances in biomedical technologies and their application
- Invited symposia and workshops providing a “first look” into emerging areas of healthcare innovation
- A chance to meet and cultivate the next generation of top biomedical engineers through “Lunch with Leaders” and “Leadership Recognition” award luncheons
- Possible links to a real world market
- Attendee Demographics*
  2,295 Attendees from 54 countries and 792 organizations.
*Data from previous meetings

Exhibiting Benefits

- Connect with a global network of biomedical products and customers, including the key purchasing decision makers.
- Learn about emerging technology opportunities of strategic importance to your business.
- Identify and recruit the best and brightest talents to engage with your organization.
- Discover new markets or areas of business for your current products.
- Identify new opportunities or partnerships to create, test and validate new products including interactions with young and energetic startups.

Contact Information Partnerships and Exhibit Sales
Bruce Wheeler, PhD, embc16chair@embs.org
Michelle Measel, EMBC’16 Conference Planner, m.measel@ieee.org
Partnership Form can be downloaded from http://embc.embs.org/2016/exhibitors

http://embc.embs.org/2016/
EXHIBITOR PROGRAM

Exhibitor Prospectus

FANTASIA BALLROOM
Disney’s Contemporary Resort
at Walt Disney World® Resort
Lake Buena Vista (Orlando)
Florida, USA

Specifications

<table>
<thead>
<tr>
<th>Specification</th>
<th>Value</th>
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<tbody>
<tr>
<td>Square Feet</td>
<td>44,250</td>
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<tr>
<td>Width</td>
<td>150</td>
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<td>Length</td>
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<td>Ceiling Height</td>
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<td>Theatre Style</td>
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<td>School Room</td>
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<td>Conference</td>
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<td>U-Shape</td>
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<td>Banquet Rounds</td>
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<td>Reception</td>
<td>3,850</td>
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Non-Profit:

- $1,500 before May 6, 2016
- $1,800 after May 6, 2016

$300 credit for repeat non-profit exhibitors

- 10’ x 10’ exhibit space
- 3 complimentary “exhibitor only” badges
- Dedicated exhibit hours
- Product or company recognition in the conference program

Exhibitor:

- $2,500 before May 6, 2016
- $3,500 after May 6, 2016

$500 credit for repeat exhibitors

- 10’ x 10’ exhibit space
- 3 complimentary “exhibitor only” badges
- Dedicated exhibit hours
- Product or company recognition in the conference program

http://embc.embs.org/2016/