

International Convention Center  
Jeju Island, Korea

JULY 11 to 15, 2017



SPONSORSHIP PROGRAM



<http://embc.embs.org/2017>

### *Smarter Technology for Healthier World*

The 39th Annual International Conference of the IEEE Engineering in Medicine and Biology Society (EMBC'17) in conjunction with International Biomedical Engineering Conference of KOSOMBE will be held at International Convention Center (ICC), Jeju Island, Korea from July 11 to 15, 2017. The overall theme of the conference is "Smarter Technology for Healthier World" and will cover diverse topics of cutting-edge research and innovations in biomedical engineering, healthcare technology R&D, translational clinical research, technology transfer and entrepreneurship, and biomedical engineering education. The conference program will feature high-profile keynote lectures, mini symposia, workshops, invited sessions, oral and poster sessions, sessions for students and young professions, sessions for clinicians and entrepreneurs, and exhibitions.

### Why be an EMBC 2017 Sponsor?

- ▶ **Partner** with the world-largest biomedical engineering society
- ▶ Encourage the profession of **biomedical engineering** to tackle big unmet clinical needs, solve high-risk complex problems, and create new values for humanity
- ▶ Let **your company** be recognized and respected by the 2,500+ participants from 50 countries
- ▶ Nurture **21<sup>st</sup>-century industry-academia relationship**
- ▶ **Showcase and promote** your existing and newly-developed products with a global network of biomedical engineering professionals
- ▶ Identify and **recruit** the best and brightest talents and engage with your organization
- ▶ Identify **new opportunities** or partnerships to create, test and validate new ideas and products including interactions with young and energetic startups and entrepreneurs
- ▶ Encourage **collaborations** among participants by supporting the various ways of communications during the conference.

### EMBC Participants

- ▶ **Professors** in biomedical engineering and related areas
- ▶ **Biomedical engineers** working on research & development of medical, biological and health related products
- ▶ **Clinicians** in academic medical centers, working on innovation
- ▶ Biomedical **researchers** in engineering and sciences
- ▶ **Graduate students** in biomedical engineering and related academic areas
- ▶ **Policy makers** for healthcare and industry development
- ▶ Key **purchasing decision makers**

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## Sponsorship Opportunities

### ■ Partnership categories

	Welcome Reception	Poster Reception	Conference Bag	Full Day Coffee	Wifi Zone	Charging Station	Platinum	Gold	Silver	Bronze
	\$20,000	\$20,000	\$20,000	\$10,000	\$5,000	\$2,500	\$20,000	\$10,000	\$5,000	\$2,000
No. of Possible Partners	2	2	2	4	2	2	3	5	6	10
Standard Exhibition Booth	2 EA	2 EA	2 EA	1 EA	-	-	2 EA	1 EA	-	-
Table Top Exhibition Booth	-	-	-	-	1 EA	-	-	-	1 EA	-
Ad in Program Book (Color)	-	-	-	-	-	-	Full Page	Full Page	Half Page	Half Page
Recognition as the Sponsor at the Event	At Reception Area	At Reception Area	At Reception Area	At Coffee & Break Area	At the Internet Lounge	At the Charging Station	-	-	-	-
Company Logo on the Signage at the Event	At Reception Banner	At Reception Banner	In the Bag	At Coffee & Break Area	-	-	-	-	-	-
Acknowledge on all Printings	○	○	○	○	○	○	○	○	○	○
Acknowledge on the Website	○	○	○	○	○	○	○	○	○	○
Recognition in IEEE EMBS Pulse Magazine	○	○	○	-	-	-	○	-	-	-
Logo on Sponsor Thanks Signage	○	○	○	○	○	○	○	○	○	○
Complimentary Registration	2 EA	2 EA	2 EA	1 EA	1 EA	-	2 EA	1 EA	1 EA	-
Exhibitor Only Pass	4 EA	4 EA	4 EA	2 EA	1 EA	-	3 EA	2 EA	1 EA	-
Full Page Handout	○	○	○	○	○	-	○	○	○	-

### ■ Deadline

The signed contract and full payment must be received by May 30, 2017.