Why be an EMBC 2020 Sponsor?

- **Partner** with the world-largest biomedical engineering society
- Encourage the profession of **biomedical engineering** to tackle big unmet clinical needs, solve high-risk complex problems, and create new values for humanity
- Let your company be recognized and respected by the 3,000+ participants from more than 50 countries
- Nurture **21st century industry-academia relationship**
- **Showcase and promote** your existing and newly-developed products with a global network of biomedical engineering professionals and clinical engineers
- Identify and **recruit** the best and brightest talents and engage with your organization
- Identify **new opportunities** or partnerships to create, test and validate new ideas and products including interactions with young and energetic startups and entrepreneurs
- Encourage **collaborations** among participants by supporting the various ways of communications during the conference.

**EMBC Participants**

- **Professors** in biomedical engineering and related areas
- **Biomedical engineers** working on research & development of medical, biological and health related products
- **Clinical** in academic medical centers, working on innovation
- Biomedical **researchers** in engineering and sciences
- **Graduate students** in biomedical engineering and related academic areas
- **Regulatory & Policy Makers** for healthcare and industry development
- **Key purchasing decision makers**

Contact the EMBS Executive office for more information

https://www.embs.org/about-embs/organization/executive-office/
<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Exhibit Only</th>
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</thead>
<tbody>
<tr>
<td>Register on or before May 20, 2020</td>
<td>$20,000</td>
<td>$10,000</td>
<td>$5,000</td>
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<td>Register on or after May 21, 2020</td>
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<td>$4,375</td>
<td>$3,125</td>
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<td>Pre-Recorded Video Webinar in the EMBC Virtual Exhibit Hall</td>
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<tr>
<td>Logo the Conference Website &amp; Conference Portal</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✔</td>
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<td>One Marketing Email to Registrants</td>
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<td>Recognition in IEEE EMBS Pulse Magazine</td>
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<td>Complimentary Conference Registration(s)</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>0</td>
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</tbody>
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*All Amounts in USD*

Other Opportunities Available Upon Request

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