

The 42nd Annual International Conference of the
IEEE Engineering in Medicine and Biology Society
July 20 - 24



"Enabling Innovative Technologies
for Global Healthcare"



<http://embc.embs.org/2020/>



The IEEE Engineering in Medicine and Biology Society (EMBS)
is pleased to announce the

42nd Annual International Conference of the IEEE Engineering in Medicine and Biology Society in conjunction with the 43rd Annual Conference of the Canadian Medical and Biological Engineering Society, to be held on the EMBS Virtual Conference Platform. The theme of the conference is "Enabling Innovative Technologies for Global Healthcare". As the world's largest international biomedical engineering conference the broad array of scientific tracks will cover diverse topics of cutting edge research and innovation in biomedical engineering, healthcare technology R&D, translational clinical research, technology transfer and entrepreneurship, and biomedical engineering education. In addition to the high-profile keynotes, the conference program will feature mini-symposia, special sessions, oral and poster sessions, sessions for students and young professionals, sessions for clinicians and entrepreneurs, and a virtual exhibit space from vendors and universities.

Why be an EMBC 2020 Sponsor?

- ▶ **Partner** with the world-largest biomedical engineering society
- ▶ Encourage the profession of **biomedical engineering** to tackle big unmet clinical needs, solve high-risk complex problems, and create new values for humanity
- ▶ Let **your company** be recognized and respected by the 3,000+ participants from more than 50 countries
- ▶ Nurture **21st century industry-academia relationship**
- ▶ **Showcase and promote** your existing and newly-developed products with a global network of biomedical engineering professionals and clinical engineers
- ▶ Identify and **recruit** the best and brightest talents and engage with your organization
- ▶ Identify **new opportunities** or partnerships to create, test and validate new ideas and products including interactions with young and energetic startups and entrepreneurs
- ▶ Encourage **collaborations** among participants by supporting the various ways of communications during the conference.

EMBC Participants

- ▶ **Professors** in biomedical engineering and related areas
- ▶ **Biomedical engineers** working on research & development of medical, biological and health related products
- ▶ **Clinical** in academic medical centers, working on innovation
- ▶ Biomedical **researchers** in engineering and sciences
- ▶ **Graduate students** in biomedical engineering and related academic areas
- ▶ **Regulatory & Policy Makers** for healthcare and industry development
- ▶ **Key purchasing decision makers**

Contact the EMBS Executive office for more information
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SPONSORSHIP PROGRAM

Sponsorship Opportunities

	Platinum	Gold	Silver	Bronze	Exhibit Only
Register on or before May 20, 2020	\$20,000	\$10,000	\$5,000	\$3,500	\$2,500
Register on or after May 21, 2020	\$20,000	\$10,000	\$5,000	\$4,375	\$3,125
Pre-Recorded Video Webinar in the EMBC Virtual Exhibit Hall	✓	✓	✓	✓	✓
Logo the Conference Website & Conference Portal	✓	✓	✓	✓	⊘
One Marketing Email to Registrants	✓	✓	✓	⊘	⊘
Recognition in IEEE EMBS Pulse Magazine	✓	⊘	⊘	⊘	⊘
Complimentary Conference Registration(s)	3	2	2	1	0

All Amounts in USD

Other Opportunities Available Upon Request

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