



47th Annual International Conference of the
**IEEE Engineering in Medicine
and Biology Society**

14 - 17 JULY · COPENHAGEN · DENMARK

Conference Themes

- > Biomedical Signal Processing
- > Biomedical Imaging Technology
- > Medical Image Computing
- > Tissue Engineering, Biomaterials and Nanotechnology
- > Systems, Computational and Synthetic Biology
- > Cardiopulmonary Systems and Physiology-based Engineering
- > Brain, Neural and Rehabilitation Engineering
- > Wearable Biomedical Sensors, Ubiquitous Computing, and Human-Machine Interfaces
- > Robotics, Biomechanics, Assistive and Augmentative Technologies
- > Therapeutic and Diagnostic Technologies
- > Biomedical and Health Informatics and Clinical Decision Support System
- > Emerging Technologies: Quantum in Life Science

More information about EMBC 2025

EMBC.EMBS.ORG/2025

Welcome

Welcome to IEEE EMBC 2025 in Copenhagen 14 - 17 July

We invite you to join us as a sponsor for EMBC 2025, an event dedicated to driving transformative advancements in healthcare through interdisciplinary collaboration and innovative approaches.



Engineering Medicine: Innovating Healthcare

Our theme, "Engineering Medicine: Innovating Healthcare," highlights the powerful convergence of clinical practice, technology, and artificial intelligence.

We anticipate an attendance of 2,000 participants, including biomedical engineers, clinicians from academic medical centers focused on innovation, biomedical researchers in engineering and sciences, professors in biomedical engineering and related fields, regulatory and policy makers in healthcare and industry development, and graduate students in biomedical engineering and related academic areas. Additionally, we aim to make EMBC 2025 attractive for students and junior scientists by facilitating networking opportunities, science talks, and career path discussions

Sponsor opportunities

PLATINUM SPONSORSHIP

€ 20.000

The Platinum Sponsorship includes:

- + 20 sqm booth
- + New Tech symposium (20-minute presentation during lunch time)
- + Opportunity for a five-minute introduction, including the presentation of a sponsor-provided video, within the allocated keynote slot.
- + 7 Full Registrations
- + Sponsor logo on the Conference welcome slides and holding slides
- + Organization profile in the conference mobile app (100 Words)
- + Acknowledgement in all official Conference promotional EDMs (Electronic Direct Mail) as the Platinum Partner, including sponsor's logo with link to its website

GOLD SPONSORSHIP

€ 15.000

The Gold Sponsorship includes:

- + 15 sqm booth
- + Opportunity for a five-minute introduction, including the presentation of a sponsor-provided video, within the allocated keynote slot.
- + 5 Full Registrations
- + Sponsor logo on the Conference welcome slides and holding slides
- + Organization profile in the conference mobile app (75 Words)
- + Acknowledgement in all official Conference promotional EDMs (Electronic Direct Mail) as the Gold Partner, including sponsor's logo with link to its website.

SILVER SPONSORSHIP

€ 10.000

The Silver Sponsorship includes:

- + 12 sqm booth
- + 3 Full Registrations
- + Opportunity for a five-minute introduction, including the presentation of a sponsor-provided video, within the allocated keynote slot.
- + Sponsor logo on the Conference welcome slides and holding slides
- + Organization profile in the conference mobile app (50 Words)
- + Acknowledgement in all official Conference promotional EDMs (Electronic Direct Mail) as Silver Partner, including sponsor's logo with link to its website.

IEEE EMBC 2025 Sponsor manager



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New Technologies Symposium

NEW TECH SYMPOSIUM

€ 4.500

The New Tech Symposium offers

a unique opportunity for companies to present their newest technologies in a focused and dynamic environment. With a 20-minute presentation slot during lunch time, you'll have a prime opportunity to capture the attention of decisionmakers, industry experts, and potential customers.

- + High Visibility: Present during a prime time slot.
- + Engaged Audience: Connect with key industry players.
- + Lead Generation: Drive new business and partnerships.
- + Brand Positioning: Highlight your role as a technology leader.
- + Engaged Audience: Reach a targeted group of professionals who are actively interested in learning about the latest advancements in technology.

Additional opportunities/ Branding opportunities

EDM (ELECTRONIC DIRECT MAIL)

€ 1.000

The EDM (Electronic Direct Mail) includes:

- + To be sent to all the attending delegates
- + Advertiser to provide HTML email design

CONFERENCE APP SPONSOR

€ 5.000

The Conference App Sponsorship includes:

- + Acknowledgement on the Conference Landing Page
- + Acknowledgement on the Login Credential Email
- + Acknowledgement on the App Signage
- + Your logo will be displayed on all pages of the Conference App

LANYARD SPONSOR

€ 4.500

Lanyard Sponsors

All attendees will receive a lanyard at registration and wear it throughout the conference. Have your logo imprinted on the conference lanyard for all attendees. Production excluded.

Exhibition Opportunities

12 SQM BOOTH

€ 6.000

The 12 sqm booth includes:

- + 12 sqm booth 4 x 3
- + Shell scheme
- + Organizations name on booth ID board
- + Three exhibitor registrations
- + Logo with link on the website.

9 SQM BOOTH

€ 4.500

The 12 sqm booth includes:

- + 9 sqm 3 x 3
- + Shell scheme
- + Organizations name on booth ID board
- + Two exhibitor registrations
- + Logo with link on the website.

Who Attends?

- > Biomedical Engineers in biomedical engineering and related fields
- > Professors in biomedical engineering and related disciplines
- > Clinicians innovating at academic medical centers
- > Biomedical Researchers in engineering and sciences
- > Graduate Students in biomedical engineering and related academic areas
- > Regulatory and Policymakers shaping healthcare and industry development
- > Key Purchasing Decision-Makers

Why Exhibit?

Showcase & Promote

your innovative products to a global network of biomedical engineering professionals.

Engage

with the brightest students in the field.

Discover new opportunities

for partnerships to create, test, and validate groundbreaking ideas and products.

Foster collaboration

through dynamic interactions during the conference.

Advance Biomedical Engineering

by tackling unmet clinical needs and solving complex, high-risk problems.

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