IEEE EMBC 2027
49TH ANNUAL International conference of the IEEE Engineering in Medicine and Biology Society | 11-15 July 2027 Singapore

IEEE EMBC 2027 SPONSORSHIP PROSPECTUS

49th Annual International Conference of
the IEEE Engineering in Medicine and Biology Society

Translating Healthcare Innovation:
Bridging Labs with Industries

11-15 July 2027

Suntec Singapore Convention & Exhibition Centre, Singapore

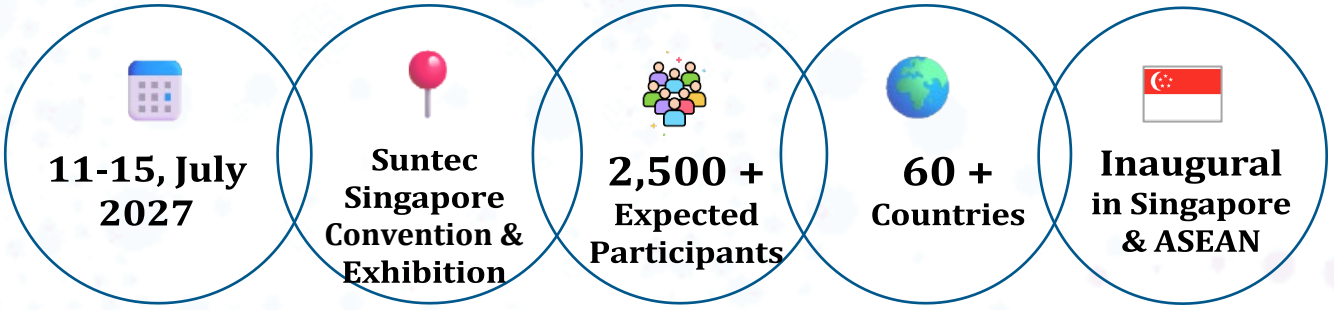
Official Business Partner: OXL

Organized by:

IEEE EMBS
IEEE Engineering Medicine & Biology Society

IEEE

https://embc.embs.org/2027/



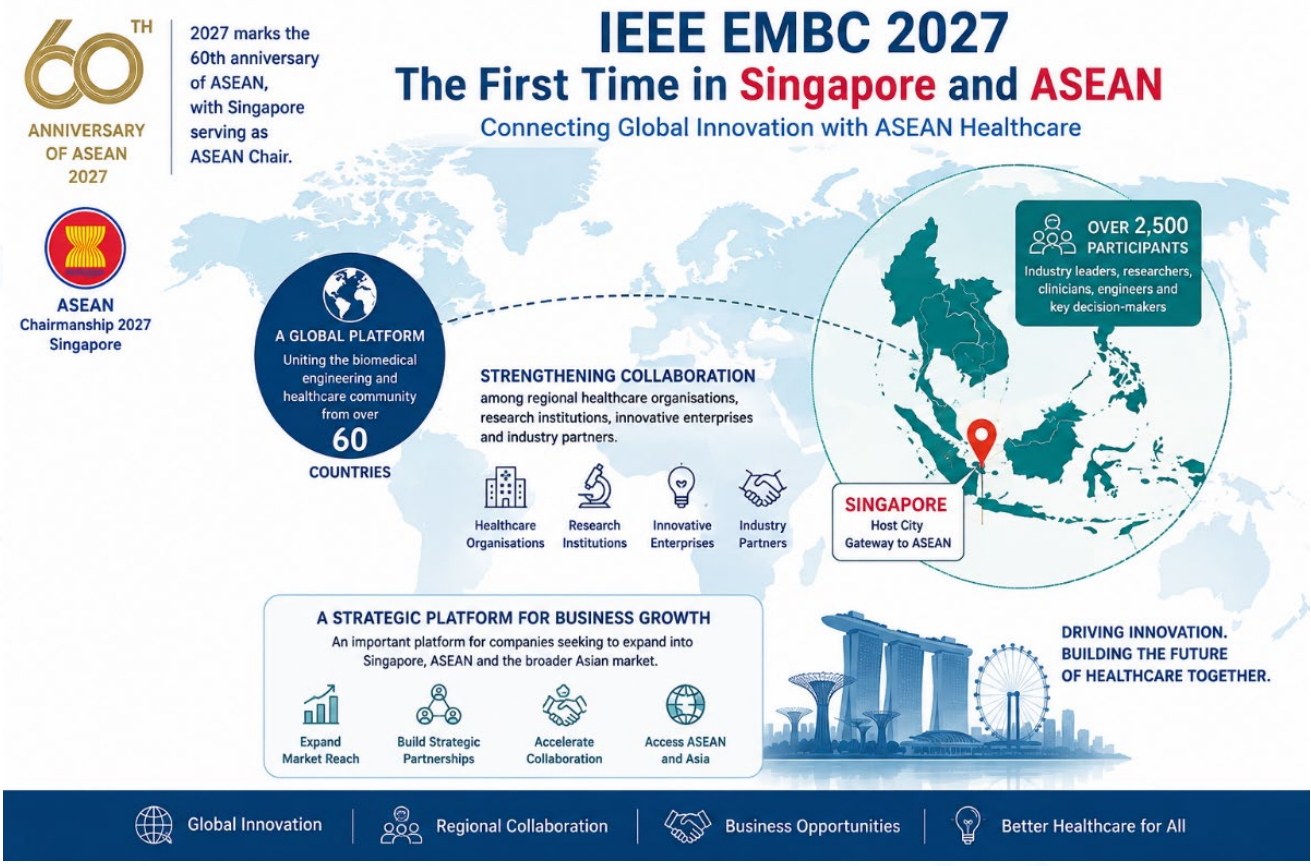
I. About EMBC 2027

IEEE EMBC is the world's premier international conference on biomedical engineering, healthcare technologies, and medical innovation.

Hosted in **Singapore,** one of Asia's leading biomedical and digital health hubs, **EMBC 2027** will bring together researchers, clinicians, engineers, healthcare professionals, policymakers, entrepreneurs, and industry leaders from around the world to explore emerging technologies and collaborative solutions that advance healthcare and improve patient outcomes.

The conference is expected to attract more than **2,500 participants from over 60 countries**, providing sponsors and exhibitors with unparalleled access to the global biomedical engineering and healthcare innovation community.

EMBC 2027 will be held from **11 – 15 July 2027 at the Suntec Singapore Convention & Exhibition Centre**, one of Asia's leading convention venues located in the heart of Singapore's downtown district. Renowned for its world-class facilities and accessibility, Suntec Singapore provides an ideal setting for fostering international collaboration, showcasing cutting-edge technologies, and connecting the global biomedical engineering community.



1. Why IEEE EMBC

- Connect research, clinical practice, technology and industry.
- Discover emerging biomedical engineering solutions.
- Build academic, clinical and commercial partnerships.
- Engage future talent and scientific leaders.
- Explore pathways from research to validation, commercialization and adoption.
- Position your organisation within an international healthcare innovation community.

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"TRANSLATING HEALTHCARE INNOVATION: BRIDGING LABS WITH INDUSTRIES"

2. Conference Themes

- Biomedical Signal Processing
- Biomedical Imaging and Image Processing
- Bionanotechnology and BioMEMS
- Cardiopulmonary Systems and Physiology-based Engineering
- Neural and Rehabilitation Engineering
- Wearable Biomedical Sensors and Systems
- Biorobotics and Biomechanics
- Therapeutic & Diagnostic Systems and Technologies
- Biomedical & Health Informatics
- Biomedical Engineering Education and Society
- Biomedical Engineering Translation

3. Who You Will Meet

- Professors and academic leaders
- Biomedical engineers and scientists
- Clinicians and healthcare innovators
- Universities, research institutes and technology transfer offices
- Medical device, diagnostic and healthcare technology companies
- AI, digital health, robotics, semiconductor, sensor and data companies
- Government, regulatory and industry development representatives
- Graduate students and young professionals
- Start-ups, investors and venture capital
- Purchasing and partnership decision-makers

4.Key Dates

- **1 Aug 2026**
  - Launch of website
  - Exhibition Bookings Open
- **1 Nov 2026** Booth Early Bird Deadline
- **24 Jan 2027** Paper Submission Deadline
- **March 2027** Delegate Registration Starts
- **15 Jun 2027** Final Sponsorship & exhibition Booking Deadline
- **11-15 July 2027** Singapore

II. Sponsorship and Exhibition Opportunities

Participate as a sponsor or exhibitor at EMBC 2027 and position your organisation at the forefront of global biomedical innovation. Engage with over 2,500 participants from more than 60 countries including industry leaders, researchers, clinicians, engineers, and key decision-makers in a dynamic environment showcasing cutting-edge technologies and transformative solutions.

EMBC 2027 offers a powerful platform to elevate your brand, promote your latest innovations, and build strategic partnerships, while connecting with the global community driving the future of healthcare.

1. Exhibitors in past 3 years

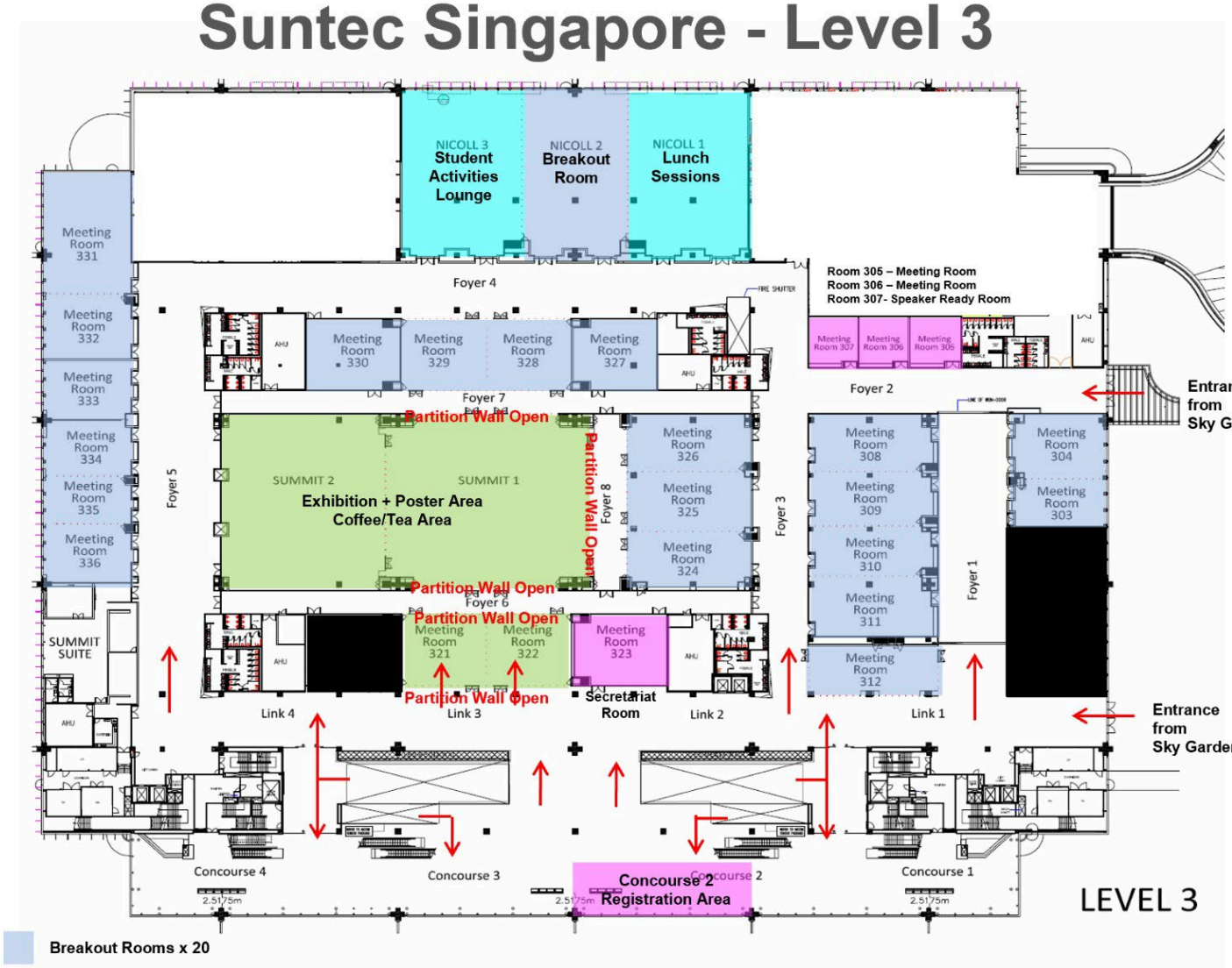
- ADInstruments
- BIOPAC Systems, Inc.
- Bionics+
- Brain Products
- Brain Research Centre
- Cebreo Medical
- Delsys
- g.tec Medical Engineering
- Lastek
- MathWorks
- MBT
- MDPI
- MedX
- Mentalab
- NeurophET
- Neuroelectrics*
- NIRx
- PhysioNet
- PLUX Biosignals
- Precision
- QHeart Medical
- REROB
- Rohde & Schwarz
- Shimmer
- SPARC
- SPJ (Science Partner Journals)
- Tecnalia
- Verasonics
- Wearable Sensing

2. Booth Space

Booth Type	Standard Rate	Inclusions
Large Exhibition Space **6mx3m shell scheme**	**S$18,000** **Early-bird rate: S$17,000**	• 6mx3m shell scheme (20' x 10') - 18m^2 in total • Booth with panels 2.4m high • 2 x spotlights and 1 x 4-amp power connection • Carpeting • Organisation name and logo on booth ID board • 4 exhibitor registrations (with am/pm tea) • Name and/or logo on event website • 100-word profile on the Conference website • Booth allocation subject to availability
Standard Exhibition Space **3mx3m shell scheme**	**S$9,000** **Early-bird rate: S$8,000**	• 3m x 3m shell scheme (10' x 10') – 9m^2 in total • Booth with panels 2.4m high • 2 x spotlights and 1 x 4-amp power connection • Carpeting • Organisation name and logo on booth ID board • 2 exhibitor registrations (with am/pm tea) • Name and/or logo on event website • 100-word profile on the Conference website • Booth allocation subject to availability
Student Table booth	**S$2,000** **Early-bird rate not applicable**	• A 6ft table + two chairs + 2 exhibitor passes • Available to eligible student-led teams and university start-ups, subject to approval.

**Early Bird will enjoy S$1000 deduction if agreement signed by 1st Nov 2026.*

3. Floorplan



**The detailed exhibition floor plan is currently being finalised. Sponsors and exhibitors may secure their preferred sponsorship package or exhibition space category in advance.*
**Specific booth locations will be allocated after the floor plan is released. Priority will be given according to sponsorship level, followed by the date of confirmed booking and receipt of payment.*

4. Sponsorship Packages

- FOUR sponsorship levels are available: Platinum, Gold, Silver and Bronze Sponsor.
- A separate Academic Sponsor package is available to recognised academic institutions, subject to the Organiser's approval.
- Each package combines exhibition presence, brand exposure, complimentary registrations and selected programme benefits.
- Any benefits not expressly stated in the package, including package availability, speaking opportunities and access to specific programme elements, are subject to the Organiser's final approval.

Sponsorship Entitlements and Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsorship Opportunity Quantity	2	4	5	10
Standard 3m × 3m exhibition booth	√	√	√	√
Program				
5-mins sponsor video played before opening ceremony	√			
5-mins introduction and sponsor video during the welcome dinner	√			
Conference Passes				
Full Delegate Registrations	5	3	1	1
Exhibitor Passes	6	4	2	1
Promotion				
Sponsor logo displayed prominently on selected conference materials	√	√	√	√
Use of Conference event logo	√	√	√	√
Company logo and 100-word profile on conference website with hyperlink	√	√	√	√
Branding Exposure including welcome slides, holding slides, and venue signage (subject to venue approval)	prime location	√	√	
Booth in Prime location	√	√		
Plenary Rooms sponsorship including pull-up banners (provided by the sponsor) Brand recognition outside a designated plenary room, subject to availability, venue approval and the Organiser's programme guidelines.	√	√		
Brochure or goodies (provided by sponsor) to be displayed at reception and made available for collection by delegates	√	√	√	√
Media Exposure & Service				
Complimentary Usage of Onsite Newsroom (slots allocated on a first-come, first-served basis), where it has the key vision of IEEE EMBC background, also can add sponsor logo	4 hours	2 hours	1 hour	1 hour
Interview and publicity by one Supporting Media, subject prior arrangement	√	√		
Concierge Service (facilitate ONE business meeting, or tailor-made itinerary, subject to the availability)	√			
Sponsorship Investment (SGD)	**$32,000**	**$20,000**	**$15,000**	**$12,000**

III. Other Sponsorship Opportunities

1. Branding Opportunities

Packages and Inclusions	Cost
Academic Sponsor **Demonstrate your organisation's commitment to advancing biomedical science and supporting the next generation of academics, researchers, and students.** **Only available to recognized academic institutions, or at the Committee's discretion.** • Recognition as an Academic Sponsor on the conference website • Company logo with hyperlink to institutional website • Two (2) full delegate registrations	**SGD 6,000**
Conference Lanyard Sponsor (Exclusive) **Maximise your brand visibility through this highly visible touchpoint worn by all participants throughout the event, reinforcing your presence and recognition across the global biomedical engineering community.** • Branding of conference lanyards, worn by all delegates, featuring Sponsor's logo alongside IEEE EMBC 2027 logo. • Opportunity to provide sponsor-branded lanyards (at sponsor's cost) • Recognition on conference website with logo and hyperlink	**SGD 10,000**
Conference Bag (Exclusive) • Direct exposure and hand carry by the expected 2,500+ delegates • Logo imprint on the conference bag • Two (2) full delegate registrations	**SGD 15,000**
Logo Exposure at Registration • Elevate your brand and support excellence in biomedical innovation. • Company Logo appearing on registration area and event signage	**SGD 5,000**
Conference Website & Online Portal • Company name & logo on conference website, EDM sent to all delegates • One (1) full delegate registration	**SGD 7,000**
Brochures/Gift/ Goodie/Book • Provided by the sponsor and ready to collect by the attendees at Registration area (limited slots)	**SGD 2,000**

2. Exclusive Networking Opportunities

Packages and Inclusions	Cost
Welcome Dinner Sponsor (Exclusive) • Direct access to 2,500+ expected delegates • Sponsorship of the Welcome Dinner attended by all delegates • Opportunity to welcome attendees and deliver a 5-mins address • Two (2) additional dinner tickets • Recognition on conference website with logo and hyperlink • Logo on reception signage & all marketing collaterals	**SGD 18,000**
Women in Engineering (WIE) Lunch Sponsor (Exclusive) • Sponsorship of the Women in Engineering Lunch, a unique opportunity to connect with 100+ women in engineering. • Opportunity to greet delegates at the door and provide a five-minute welcome at the Women in Engineering Lunch. • Two (2) additional luncheon tickets • Recognition on conference website with logo and hyperlink	**SGD 8,000**
Young Professionals (YP) Reception Sponsor (Exclusive) • Sponsorship of the Young Professionals Reception, open to all students to attend. • Opportunity to greet students at the door and deliver a five-minute welcome address at the Young Professionals Reception. • Two (2) additional reception tickets • Recognition on conference website with logo and hyperlink	**SGD 6,500**
Sponsorship of the Lunch Session • Sponsorship of the lunch session • Pull-up banners (to be provided by the sponsor) placed near the entrance • Opportunity to greet delegates at the door and deliver a five-minute welcome address at the lunch Reception. • Two (2) additional lunch tickets • Recognition on conference website with logo and hyperlink	**SGD 5,000**

3. Special Value-Added Service

Item	COST
Newsroom Usage • Social Media Broadcasting • Including: background with the organizer Logo • Excluding: lighting, Wi-Fi, Recording facilities • The Exhibitor can add their logo • Available only to sponsors and exhibitor • First-come, first serve	**Complimentary*** *The Newsroom is standard booth with basic furniture. Sponsors will receive priority newsroom booking according to their package entitlement. Remaining slots may be made available to other sponsors and exhibitors on a first-come, first-served basis.
Concierge Service • Business Meeting arrangement • Private event • Tailor-made service, prior discussion • Please enquire with OXL	**From SGD 8,000, depending on the agreed scope**

IV. Exhibition Guidelines

1.Allocation of Exhibition Space

- Space allocation will be given on a "first-come-first served" basis, subject to priority allocations included in selected sponsorship packages.
- Applications for sponsorship and exhibition space must be submitted through the EMBC 2027 online booking portal. Submission constitutes an application only and is subject to availability and approval by the Organiser.
- A booking will be confirmed upon written acceptance by the Organiser and receipt of payment.
- All bookings are subject to the EMBC 2027 Sponsorship and Exhibition Terms and Conditions.
- Space allocations will be confirmed when the payment is received.

2.Exhibitor Registration

- All exhibitors are required to be registered and will receive a badge displaying the exhibiting company's name.
- According to the package booked, exhibitor passes will be complimentary up to the number allocated. Any additional exhibitor badge will be charged at SGD150.
- Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.
- Complimentary registration to attend all the EMBC 2027 events will be provided according to the package booked.

3.Exhibitors' Manual

An Exhibitors' Manual providing all the information for the preparation of the booth will be sent **2 months prior to EMBC 2027**.

All prices are stated in Singapore dollars and exclude prevailing GST. Production, delivery, installation, venue services and other third-party costs are excluded unless expressly stated.

Ms Jasmine LIM
Business Manager,
Official Business Partner,
IEEE EMBC 2027

OXL is the Official Business Partner for exhibition, sponsorship and all commercial opportunities at IEEE EMBC 2027. To explore partnership opportunities or discuss a tailored sponsorship package, please contact:

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See you in Singapore!

Beyond the conference, discover Singapore — a vibrant global city where innovation, culture and connectivity come together at the gateway to ASEAN.

— ZHONG Liang, General Chair, IEEE EMBC 2027

Organized by:

IEEE EMBS
IEEE Engineering Medicine & Biology Society

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Book Your Partnership /Contact OXL
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